

Example report. Oak & Loom is a fictional store and every figure here is sample data. Real reports are built from your own public catalogue.

Clarke Systems Group · Catalogue check

Oak & Loom (example): catalogue check

640 products and 1,702 variants in the public catalogue at oakandloom.example (a fictional store), checked on 17 October 2026.

640

products checked

7

issue types found

321

flagged items (one product can appear under several issues)

Summary

Issue	Count	Share
<u>Product variants have no shipping weight</u>	184	11%
<u>SKUs are shared by more than one variant</u>	9	1%
<u>Products have no image</u>	11	2%
<u>Variants have no SKU</u>	46	3%
<u>Products have no product type</u>	50	8%
<u>Product type names are near-duplicates of each other</u>	2	
<u>Brand names appear in more than one spelling</u>	1	

Detail

184 product variants have no shipping weight

If you charge postage by weight or use carrier-calculated rates, checkout may be undercharging customers on these.

Product	Detail
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<u>Fen Cushion No. 0</u>	variant: Small
<u>Fen Cushion No. 0</u>	variant: Medium
<u>Fen Cushion No. 0</u>	variant: Large
<u>Slate Rug No. 23</u>	variant: Small
<u>Slate Rug No. 23</u>	variant: Medium
<u>Slate Rug No. 23</u>	variant: Large
<u>Ember Cushion No. 27</u>	variant: Medium
<u>Ember Cushion No. 27</u>	variant: Large
<u>Hazel Lamp No. 45</u>	variant: Medium
<u>Hazel Lamp No. 45</u>	variant: Large
<u>Harbour Lamp No. 46</u>	variant: Small
<u>Harbour Lamp No. 46</u>	variant: Medium
<u>Harbour Lamp No. 46</u>	variant: Large
<u>Fen Rug No. 54</u>	variant: Medium
<u>Fen Rug No. 54</u>	variant: Large
<u>Harbour Cushion No. 69</u>	variant: Small
<u>Harbour Cushion No. 69</u>	variant: Medium
<u>Harbour Cushion No. 69</u>	variant: Large
<u>Hazel Lamp No. 72</u>	variant: Medium
<u>Hazel Lamp No. 72</u>	variant: Large
<u>Linen Rug No. 81</u>	variant: Medium
<u>Linen Rug No. 81</u>	variant: Large
<u>Moor Rug No. 90</u>	variant: Medium
<u>Moor Rug No. 90</u>	variant: Large
<u>Linen Lamp No. 92</u>	variant: Small

<u>Linen Lamp No. 92</u>	variant: Medium
<u>Linen Lamp No. 92</u>	variant: Large
<u>Birch Lamp No. 99</u>	variant: Medium
<u>Birch Lamp No. 99</u>	variant: Large
<u>Harbour Throw No. 108</u>	variant: Medium
<u>Harbour Throw No. 108</u>	variant: Large
<u>Hazel Rug No. 115</u>	variant: Small
<u>Hazel Rug No. 115</u>	variant: Medium
<u>Hazel Rug No. 115</u>	variant: Large
<u>Linen Cushion No. 117</u>	variant: Medium
<u>Linen Cushion No. 117</u>	variant: Large
<u>Ember Lamp No. 126</u>	variant: Medium
<u>Ember Lamp No. 126</u>	variant: Large
<u>Slate Lamp No. 135</u>	variant: Medium
<u>Slate Lamp No. 135</u>	variant: Large
<u>Ember Candle No. 138</u>	
<u>Moor Rug No. 144</u>	variant: Medium
<u>Moor Rug No. 144</u>	variant: Large
<u>Moor Candle No. 161</u>	
<u>Ember Throw No. 162</u>	variant: Medium
<u>Ember Throw No. 162</u>	variant: Large
<u>Birch Lamp No. 180</u>	variant: Medium
<u>Birch Lamp No. 180</u>	variant: Large
<u>Hazel Lamp No. 184</u>	variant: Small
<u>Hazel Lamp No. 184</u>	variant: Medium

<u>Hazel Lamp No. 184</u>	variant: Large
<u>Linen Cushion No. 189</u>	variant: Medium
<u>Linen Cushion No. 189</u>	variant: Large
<u>Harbour Rug No. 207</u>	variant: Small
<u>Harbour Rug No. 207</u>	variant: Medium
<u>Harbour Rug No. 207</u>	variant: Large
<u>Hazel Rug No. 216</u>	variant: Medium
<u>Hazel Rug No. 216</u>	variant: Large
<u>Harbour Lamp No. 225</u>	variant: Medium
<u>Harbour Lamp No. 225</u>	variant: Large

Showing 60 of 184. Every item is in the CSV.

9 SKUs are shared by more than one variant

Most 3PL, ERP and marketplace connectors match stock by SKU, so a shared SKU can split or overwrite stock counts.

Product	Detail
<u>Birch Throw No. 57</u>	SKU OL-28
<u>Birch Throw No. 57</u>	SKU OL-28
<u>Birch Throw No. 57</u>	SKU OL-28
<u>Linen Throw No. 228</u>	SKU OL-114
<u>Linen Throw No. 228</u>	SKU OL-114
<u>Linen Throw No. 228</u>	SKU OL-114
<u>Fen Lamp No. 285</u>	SKU OL-142
<u>Fen Lamp No. 285</u>	SKU OL-142
<u>Fen Lamp No. 285</u>	SKU OL-142
<u>Moor Lamp No. 342</u>	SKU OL-171

<u>Moor Lamp No. 342</u>	SKU OL-171
<u>Moor Lamp No. 342</u>	SKU OL-171
<u>Hazel Rug No. 399</u>	SKU OL-199
<u>Hazel Rug No. 399</u>	SKU OL-199
<u>Hazel Rug No. 399</u>	SKU OL-199
<u>Harbour Rug No. 456</u>	SKU OL-228
<u>Harbour Rug No. 456</u>	SKU OL-228
<u>Harbour Rug No. 456</u>	SKU OL-228
<u>Ember Rug No. 513</u>	SKU OL-256
<u>Ember Rug No. 513</u>	SKU OL-256
<u>Ember Rug No. 513</u>	SKU OL-256
<u>Linen Rug No. 570</u>	SKU OL-285
<u>Linen Rug No. 570</u>	SKU OL-285
<u>Linen Rug No. 570</u>	SKU OL-285
<u>Hazel Cushion No. 627</u>	SKU OL-313
<u>Hazel Cushion No. 627</u>	SKU OL-313
<u>Hazel Cushion No. 627</u>	SKU OL-313

11 products have no image

Google Shopping and the marketplaces reject product listings without an image.

Product	Detail
<u>Fen Cushion No. 0</u>	
<u>Birch Rug No. 61</u>	
<u>Hazel Cushion No. 122</u>	
<u>Moor Basket No. 183</u>	

Slate Rug No. 244

Linen Throw No. 305

Birch Cushion No. 366

Harbour Rug No. 427

Fen Throw No. 488

Moor Basket No. 549

Ember Lamp No. 610

46 variants have no SKU

If a warehouse, ERP or marketplace connector matches by SKU, these variants are invisible to it.

Product	Detail
<u>Fen Cushion No. 0</u>	variant: Small
<u>Fen Cushion No. 0</u>	variant: Medium
<u>Fen Cushion No. 0</u>	variant: Large
<u>Birch Throw No. 41</u>	variant: Small
<u>Birch Throw No. 41</u>	variant: Medium
<u>Birch Throw No. 41</u>	variant: Large
<u>Slate Throw No. 82</u>	variant: Small
<u>Slate Throw No. 82</u>	variant: Medium
<u>Slate Throw No. 82</u>	variant: Large
<u>Moor Lamp No. 123</u>	variant: Small
<u>Moor Lamp No. 123</u>	variant: Medium
<u>Moor Lamp No. 123</u>	variant: Large
<u>Harbour Vase No. 164</u>	
<u>Moor Cushion No. 205</u>	variant: Small

<u>Moor Cushion No. 205</u>	variant: Medium
<u>Moor Cushion No. 205</u>	variant: Large
<u>Moor Throw No. 246</u>	variant: Small
<u>Moor Throw No. 246</u>	variant: Medium
<u>Moor Throw No. 246</u>	variant: Large
<u>Moor Lamp No. 287</u>	variant: Small
<u>Moor Lamp No. 287</u>	variant: Medium
<u>Moor Lamp No. 287</u>	variant: Large
<u>Moor Cushion No. 328</u>	variant: Small
<u>Moor Cushion No. 328</u>	variant: Medium
<u>Moor Cushion No. 328</u>	variant: Large
<u>Slate Lamp No. 369</u>	variant: Small
<u>Slate Lamp No. 369</u>	variant: Medium
<u>Slate Lamp No. 369</u>	variant: Large
<u>Slate Cushion No. 410</u>	variant: Small
<u>Slate Cushion No. 410</u>	variant: Medium
<u>Slate Cushion No. 410</u>	variant: Large
<u>Hazel Lamp No. 451</u>	variant: Small
<u>Hazel Lamp No. 451</u>	variant: Medium
<u>Hazel Lamp No. 451</u>	variant: Large
<u>Fen Lamp No. 492</u>	variant: Small
<u>Fen Lamp No. 492</u>	variant: Medium
<u>Fen Lamp No. 492</u>	variant: Large
<u>Birch Cushion No. 533</u>	variant: Small
<u>Birch Cushion No. 533</u>	variant: Medium

<u>Birch Cushion No. 533</u>	variant: Large
<u>Fen Cushion No. 574</u>	variant: Small
<u>Fen Cushion No. 574</u>	variant: Medium
<u>Fen Cushion No. 574</u>	variant: Large
<u>Birch Rug No. 615</u>	variant: Small
<u>Birch Rug No. 615</u>	variant: Medium
<u>Birch Rug No. 615</u>	variant: Large

50 products have no product type

If any smart collections, filters or feed rules use product type, these products drop out of them.

Product	Detail
<u>Fen Cushion No. 0</u>	
<u>Harbour Cushion No. 13</u>	
<u>Ember Throw No. 26</u>	
<u>Ember Throw No. 39</u>	
<u>Fen Rug No. 52</u>	
<u>Hazel Cushion No. 65</u>	
<u>Harbour Throw No. 78</u>	
<u>Hazel Throw No. 91</u>	
<u>Slate Rug No. 104</u>	
<u>Linen Cushion No. 117</u>	
<u>Harbour Lamp No. 130</u>	
<u>Hazel Throw No. 143</u>	
<u>Ember Rug No. 156</u>	
<u>Moor Throw No. 169</u>	

Moor Candle No. 182

Birch Basket No. 195

Hazel Rug No. 208

Slate Throw No. 221

Harbour Cushion No. 234

Birch Throw No. 247

Ember Rug No. 260

Hazel Vase No. 273

Ember Rug No. 286

Hazel Rug No. 299

Birch Throw No. 312

Hazel Candle No. 325

Slate Lamp No. 338

Harbour Rug No. 351

Ember Cushion No. 364

Slate Rug No. 377

Harbour Rug No. 390

Hazel Cushion No. 403

Hazel Throw No. 416

Moor Cushion No. 429

Slate Rug No. 442

Harbour Throw No. 455

Fen Rug No. 468

Birch Throw No. 481

Birch Cushion No. 494

Fen Rug No. 507

Birch Rug No. 520

Birch Cushion No. 533

Fen Cushion No. 546

Linen Throw No. 559

Harbour Throw No. 572

Hazel Throw No. 585

Moor Rug No. 598

Harbour Cushion No. 611

Hazel Throw No. 624

Birch Throw No. 637

2 product type names are near-duplicates of each other

Filters, collections and reports that use product type treat these as separate ranges.

Product	Detail
"Rugs" / "Rug"	192 products
"Cushions" / "Cushion"	102 products

1 brand names appear in more than one spelling

Brand filters and brand-level reports split one brand into several.

Product	Detail
"Oak and Loom" / "Oak & Loom"	

Fixing this

Our fixed-price clean-up covers the variants with no shipping weight, shared SKUs, variants without SKUs, products without a product type, clashing product types and inconsistent brand names. We quote a fixed price for the clean-up, agreed before any work starts. Work

on product images is not part of it and can be quoted separately. Nightly monitoring then catches new missing product types, brand and type spellings, SKU problems and missing weights before customers or marketplaces see them.

Reply to our email with how your team maintains product data today (who does it, which tools, how often you add products) and we will come back with a fixed price within two business days.

Method: read-only checks on publicly available catalogue data. No access to your store admin was used. Some flagged items may be intentional; the checks show where to look. Clarke Systems Group is a trading name of Alex Clarke, [business address]. <https://www.clarkesystemsgroup.com>